Edusites Unit 2	AQA GCSE KNOWLEDGE ORGANIS Targetted: Advertising & Marketing Media One Sections A & B Theoretical Framework: Language, Representation Contexts: Social, Cultural	
LANGUAGE:	<i>NHS</i> Blood and Transplant campaign video <i>Represent</i> ft. Lady Leshurr	REPRESENTATIONS:
SOCIAL CONTEXTS:		CULTURAL CONTEXTS: